

FESTIVAL 2008 DIRECTORY

SPBGMA

*Society For The Preservation of
Bluegrass Music of America*

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Dear Festival Promoter:

We are getting ready to publish our 34th Annual SPBGMA Bluegrass Band Directory & Festival Guide and we would like to include your festival. Please take the time to fill out the enclosed cards concerning your events.

This is the oldest and most complete directory of its type and is used by bluegrass fans, performers, and event producers throughout the country. Best of all, it costs you only \$50.00 for a 1/4 page ad, \$90.00 for a 1/2 page, and \$150.00 for a full page display ad in the directory. The 136 page guide includes over 400 festivals that occurs from March 2008 through February 2009. Please return the enclosed festival cards by December 15, and your dates will be listed free of charge in the calendar of events section. A complimentary copy of the Festival 2008 Guide and Band Directory is included free of charge with your membership Ad order.

Send camera ready display ad copy along with payment by December 15, 2007. The Ad copy sizes are as follows:

1/4 Page:	3 3/4" wide x 5 1/4" high
1/2 Page Vertical:	3 3/4" wide x 10 1/2" high
1/2 Page Horizontal:	7 1/2" wide x 5 1/4" high
Full Page Ad Size:	7 1/2" wide x 10 1/2" high

Thanking you in advance for your support and help in promoting and preserving Bluegrass Music.

Sincerely,

Chuck & Diana Stearman

**Ad rates for the commercial sale of products
are respectively \$75.00 – \$100.00 – \$150.00**